



Sponsorship & Proposal Types	Review the following information prior to submission
<p align="center"><u>Sports Team/League/Event Sponsorship</u></p>	<p>Use this selection if you represent a sports team, sporting event or league/governing body who has rights to sell to a sponsorship exclusive in the beverage category. Examples of who should use this form: MLB, NFL, NBA, NHL, MLS, PGA, ATP, WTA, minor league sports, AAU, Xtreme sports, marathons, skiing races, etc. https://coca-colacompany.versaic.com/login</p> <p>See other selections if you are selling media placement within sports related programing, or if you are an athlete selling endorsement services.</p>
<p align="center"><u>Sports Venue Sponsorship</u></p>	<p>Use this selection if you represent a sports venue that has rights to sell exclusive beverage availability and sponsorship in the beverage category for a stadium, arena, or other venue where sports competitions and activities are conducted. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Sports Team and Venue Sponsorship</u></p>	<p>Use this selection if you represent both a sports team and sports venue and have rights to sell both exclusive beverage availability and sponsorship in the beverages category for the team and venue. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Leisure Venue Sponsorship</u></p>	<p>Use this selection if you represent a non-sports venue that has rights to sell exclusive beverage availability and sponsorship in the beverage category for a venue such as a theme park, water park, zoo, aquarium, museum, theater, performing arts center, and amphitheater. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Live Event Sponsorship</u></p>	<p>Use this selection if you represent a non-sports live event that has rights to sell exclusive beverage availability and sponsorship in the beverage category for an event such as a concert, music festival, music tour, fair, cultural festival, parade, art exhibit, air show, circus, and performance/play. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Celebrity/Athlete Talent</u></p>	<p>Use this selection if you represent a celebrity or athlete with the right to sell the services and rights for such talent exclusive in the beverage category. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Entertainment Property</u></p>	<p>Use this selection if you represent a motion picture, television/internet program, video game with the right to provide sponsorship exclusive in the beverage category. Note that most Coca-Cola Entertainment Property sponsorships are done on a value-for-value no fee basis. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Colleges/Universities</u></p>	<p>Use this section if you represent a public or private college, university or university system with the right to convey on-campus beverage availability, sponsorship exclusivity in the beverage category, rights to the school's athletic properties (with or without sideline rights), or all of the above. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Media Property Advertising</u></p>	<p>Use this selection if you have the right to sell advertising space or time for a media property such as a television/cable network or program, radio network or program, printed periodical, billboard/out-of-home static and digital display, interactive/digital media, social media, website, webcast, podcast, search advertising, in-cinema/pre-feature. https://coca-colacompany.versaic.com/login</p>
<p align="center"><u>Charitable Donation/Philanthropy</u></p>	<p>Use this selection to learn more about The Coca-Cola Foundation's philanthropic priorities. The Coca-Cola Foundation or any of its affiliated regional foundations must be submitted through our online application system. http://www.coca-colacompany.com/stories/community-requests-guidelines-application</p>
<p align="center"><u>Coca-Cola Products for Fundraising</u></p>	<p>Use this selection if you would like to learn how the Coca-Cola Bottles for Benefits Program can make your fundraising quick, easy and profitable. Call 800-438-COKE or email Coca-Cola Customer Care at CCRUSCCfaxemail@coca-cola.com.</p>
<p align="center"><u>Idea Submission</u></p>	<p>Coca-Cola requires that all submission for ideas and suggestions pertaining to The Coca-Cola Company's business and products be submitted via the Coca-Cola Idea Submission Form. We have a policy that prevents us from considering ideas related to advertising, promotions and formula modifications to any of our existing products. If you believe your idea is not in one of these excluded areas, feel free to use our submission form. https://www.coca-colacompany.com/forms/coke-submit-form</p>
<p align="center"><u>Product Donation Requests</u></p>	<p>Use this section for requesting Coca-Cola products for your event. https://www.coca-colacompany.com/forms/product</p>
<p align="center"><u>Product Placement Requests</u></p>	<p>Use this section for requesting Coca-Cola involvement with films and television programs. The following information must be provided for consideration: A brief synopsis; list of Cast Names and Distribution platform. https://www.coca-colacompany.com/forms/product</p>
<p align="center"><u>Licensed Merchandise Opportunity</u></p>	<p>Use this selection if you produce licensed merchandise and you would like to inquire about becoming a licensed merchandise licensee for Coca-Cola branded goods. https://www.coca-colacompany.com/forms/product</p>
<p align="center"><u>All Other Inquiries</u></p>	<p>Please contact us using this Contact Form. https://www.coca-colacompany.com/forms/product</p>